

How to Climb a 12 Foot Wall

Colonel G R Pearce MBE

bob@12ftwall.com

I will tailor the talk to meet your needs
– please complete the form below to
provide some background to your organisation
and the people I can expect in the audience.

Request for Information (SWOT)

Name of Organisation:



1.	Audience (Short Description of those attending; age, seniority, key personnel)
	Strengths (What the organisation or the group is good at doing)
	Weaknesses (Areas for improvement)
	Opportunities (Where might the organisation or individuals be headed)?
	Threats (Challenges the organisation or individuals are facing)
	Any other helpful information

Point of Contact – name and contact number: